

## **Sponsorship Opportunities**

### **Potential Sponsors**

- The Family Learning Center accepts both corporate and personal donations.
- Several organizations have partnered with the Family Learning Center, including the Boulder County United Way, Boulder Police Department and University of Colorado.
- Current business contributors include Level 3, Noodles and Company, Qwest, McDonalds, Denver Broncos and Colorado Rockies.

### **Outstanding Statistics**

- The Family Learning Center has grown from a co-op preschool, serving 43 children in 1981, to an organization that now provides early childhood, school age and adult education, along with literacy and community outreach programs and a state-of-the-art computer center.
- The first Family Learning Center preschool class of 1981 graduated from high school with a 75 percent graduation rate (vs. a 46 percent graduation rate for all Boulder Valley School District minorities.)
- A 1999 study by the National Research Institute measured the following benefits that children received as being a part of the Family Learning Center after-school program:
  - 95 percent kept out of trouble
  - 85 percent improved homework
  - 76 percent showed improved self esteem
  - 86 percent had better school attendance
  - 84 percent showed overall grade improvement
- 80 percent of the adults participating in the GED class successfully completed both pre- and post-GED tests.
- The youth summer program has been recognized by the Boulder Police Department as an important deterrent to youth vandalism and crime.

### **How to Become a Sponsor**

- Sponsor the Penfield Tate Annual Humanitarian Awards Dinner in November
- Be a corporate sponsor of one of the Family Learning Center programs:
  - Preschool program
  - After school program
  - Adult literacy program
  - Youth summer program
- Provide the Family Learning Center with a general contribution
- Help the Family Learning Center to recruit volunteers from your company's employee base
- Provide the Family Learning Center with in-kind contributions of computers, software or other services